

## **MINUTES FROM THE WG5 MEETING IN ATHENS 25/02 AND 27/02 2020**

We had a very active communication meeting on the 25<sup>th</sup>, with presentations followed by enthusiastic communication and discussions. Over the two days we had nine speakers and two chairs, with a good presentation across Europe and including young scientists. We had representation of eight actively contributing countries (Norway, Sweden, Serbia, Germany, Portugal, Belgium, UK and Italy) and more participating in the discussions. The topics covered and speakers can be seen from the agenda. We mainly focused the discussion of how to increase the outreach to audiences not being met by traditional publications such as our written papers and the book to be finalized. It was concluded that videos are required to reach out, and to increase the output of them getting them disseminated via recognized sources and media would greatly help. Also, podcasts were discussed and if we get to participate in a series of podcasts with a large audience that would be of great value. If making a podcast, it is also important to choose someone with an appealing character and good voice. The video production and possible podcast will be further decided on the WG5 meeting in the next grant period as supported by the MC meeting on the 28<sup>th</sup>. We also had representation from other COST action to increase COST efforts and output, and that led to discussions on how to keep the iPLANTA community alive after our action ends. This all was further discussed into the night in a joint dinner in the beautiful location of Athens, when we still could travel across borders in Europe.